



GLOBAL FEMALE CONDOM DAY TALKING POINTS

Sept. 16, 2014 marks the third annual Global Female Condom Day (GFCD) – a day of education and advocacy to increase accessibility, awareness and use of female condoms. Advocates this year will Dance4Demand to increase recognition of female condoms as essential safer sex tools. Use these talking points to explain the goals of GFCD, the importance of female condoms for women and men, the Dance4Demand initiative, and ways people will participate.

ABOUT GLOBAL FEMALE CONDOM DAY

- The goal of GFCD is to increase the knowledge, use, and accessibility of female condoms worldwide.
- Individuals and organizations who support sexual health and reproductive justice for women and men will take actions within their local communities to advance the global movement for female condoms.
- GFCD is a collaborative effort of the National Female Condom Coalition (NFCC) and the Universal Access for Female Condoms (UAFC) Joint Programme.

WHY GLOBAL FEMALE CONDOM DAY

- Female condoms are powerful tools for pleasure and prevention. Yet, many people do not know about them or cannot access them. Advocacy and education are critical to build awareness and support of this highly effective method designed to protect women and men from unintended pregnancy and sexually transmitted infections (STIs), including HIV.
- Coordinated international action helps demonstrate demand and increase visibility of female condoms among potential users, service and health care providers, communities, the media and decision-makers.
- People of all genders who engage in receptive sex—vaginal and anal—need tools to reduce their risk of HIV and STIs. GFCD provides sexual health advocates with an important opportunity to highlight female condoms as a risk reduction tool for people who have receptive anal sex.

DANCE4DEMAND

- This year, individuals and groups will join an international Dance4Demand movement to show the world that people want access to female condoms
- Participants will dance to our theme song, record and photograph their moves, and share the experience via social media.
- By showing the visible energy, excitement and demand for female condoms, Dance4Demand aims to increase commitment to female condom programming among international and country-level policymakers, donors, implementing organizations and the media.

ON GFCD, PARTICIPANTS WILL ...

- Host dance events or performances in their communities.
- Highlight female condoms through social media networks with blogs, Facebook posts and tweets using the hashtags #Dance4Demand, #GFCD2014 and #femalecondoms.
- Conduct community workshops about what female condoms are, who can use them, how to use them, and where to access them
- Advocate for expanded female condom access at local health departments and districts, community clinics, local businesses, service agencies, university health centers and pharmacies.

For more information about Global Female Condom Day, visit femalecondomday.org.