

TAKE ACTION



September 16, 2013 marks the second annual Global Female Condom Day (GFCD) – a day of education and advocacy to increase awareness, access, and use of female condoms. Female condoms are powerful tools for pleasure and prevention. They empower and protect. But more people need to know about female condoms and how to access them. **You** can help make that happen by taking action in any of the following ways:

Blog, Tweet, and Post about Female Condoms

Spread the word about female condoms through your personal social media networks as well as your organizational channels. Post about female condoms on your blogs, Twitter feed, and Facebook pages. Go to www.nationalfccoalition.org/GFCD to get sample tweets, Facebook pictures, the GFCD logo, and blog post topics to help get the message out. But don't stop there! Feel free to create your own unique messages and images as well! LIKE our event on Facebook, and use the hashtags #GFCD and #femalecondoms on Twitter.

Talk About and Promote Female Condoms in Your Community

The female condom needs advocates like you to promote its benefits and answer questions. On September 16 tell your sister, brother, niece, nephew, friend from church, school friend, colleague, clients, about female condoms – it will make a difference! Use our fact sheets and graphics, freely downloadable at www.nationalfccoalition.org/GFCD to help explain and promote female condoms to your community.

Advocate for Female Condom Access in Your Community

Help expand the number of places that make female condoms available. Make sure your organization makes female condoms visible, and that staff can answer questions about them. Create a pro-female condom culture at your organization by including female condoms in prevention discussions with colleagues, partners, and clients. Go to www.nationalfccoalition.org/GFCD to get tips on how to start conversations about female condoms. Talk to city and state health departments and community clinics about distributing female condoms at their locations. Collaborate with local businesses to serve as education and distribution points for female condoms. Ask your pharmacist to stock female condoms at your local drugstore.

Host Your Own Mini Film Festival

Using the winners from this year's international "Female Condoms Are ____" film contest organized by PATH in conjunction with CHANGE, AFC, and UAFC (link), you can show your community entertaining, informative, and creative short films about female condoms to start a discussion about access and use in your community. Go to www.nationalfccoalition.org/GFCD to find our mini film festival kit, complete with a video play list and facilitation and organizing guide. Use this information to host a mini female condom film festival at your organization, youth club, local library, church, community center, or dorm.

Join the Global Female Condom Video Campaign

Tell the world why you support female condoms in a 10-second video. Go to www.nationalfccoalition.org/GFCD for example videos and step-by-step instructions that make it easy for you to create your own video on your phone, computer, or video camera. Upload it to YouTube and share the link with us so we can make a Global Female Condom video playlist.

Help Pick the Fan Favorite in the “Female Condoms Are _____” Film Contest

Cast your favorite among the 12 finalists of the “Female Condoms Are_____” film contest. Visit <https://sites.google.com/site/femalecondomsarefilmcontest/> to watch the short videos on female condoms and then vote for the one you like best. Encourage others to do the same by posting the link through Facebook and Twitter. Sharing these films through social media is a great way to engage your community in conversations about female condoms.

Connect with Female Condom Advocates in Your Community

Female condom fever is spreading across the globe! More and more women and men are learning that female condoms are a powerful tool for sexual health, and they want access. To join a community of female condom advocates in the United States, visit www.nationalfccoalition.org to learn about the female condom movement and receive email updates. Connect with Universal Access to Female Condoms (UAFC) Joint Programme and learn about international female condom advocacy by visiting www.condoms4all.org and ZawadiSmartLove on Facebook and Twitter.

